

Measure M Five Year Strategic Plan

Fiscal Year 2022-2026

September 2020
TAC Meeting

C/CAG **steer**
City/County Association of Governments
of San Mateo County

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Source: <http://www.resilientbayarea.org/resilient-south-city>

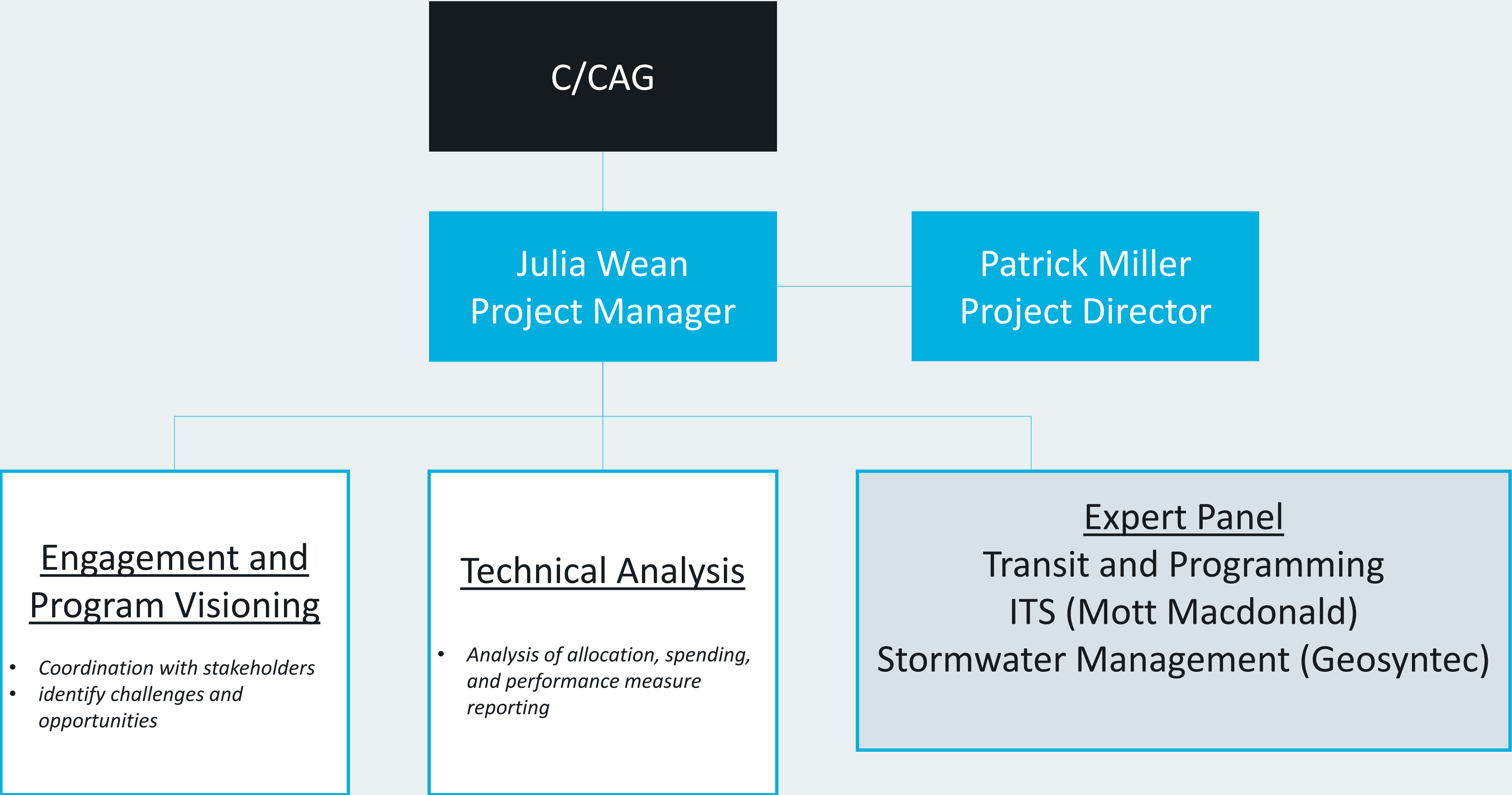
Our offices

Currently working locally

- City of San Mateo
- City of Menlo Park
- City of Foster City
- MTC



The team



Project overview

Objectives

Review successes and challenges

- funding
- distribution
- timeline
- Projects



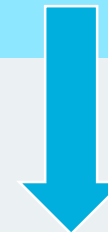
Evaluate inputs, actions, outputs and outcomes

Review comparable funding programs



Understand where attributes might be able to be duplicated

Encourage innovation within San Mateo County



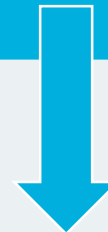
Evaluate and expand upon approved list of projects and programs

Develop measurable goals and objectives



Set standards for future programmatic data collection and monitoring

Ensure ongoing monitoring



Demonstrate programmatic success for voters in the future.

Project overview

Key success factors

- Working closely with a broad group of stakeholders with different goals
- Gathering relevant data to help meet the project objectives
- Managing inconsistencies with metrics and methods for data collected across county
- Supporting long-term decision making



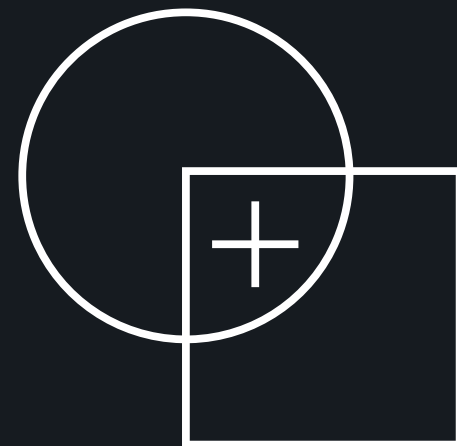
Key tasks and deliverables



Program performance assessment

- Current funding use questionnaire
- Stakeholder conversations
- Gap and challenge identification
- Logic framework

Performance Assessment Memo



Program visioning, goal setting, performance measures

- Follow up with stakeholders
- Visioning exercise
- Policy review

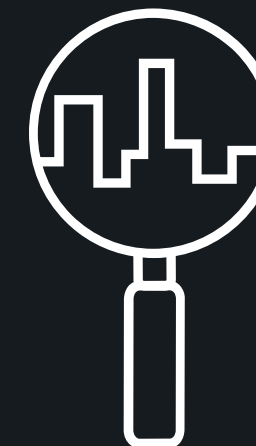
Goals, Objectives and Performance Measures Report



Development of strategies

- Recommended strategies that are action-oriented
- Expected timescales and cost to complete

Measure M Strategies Memo

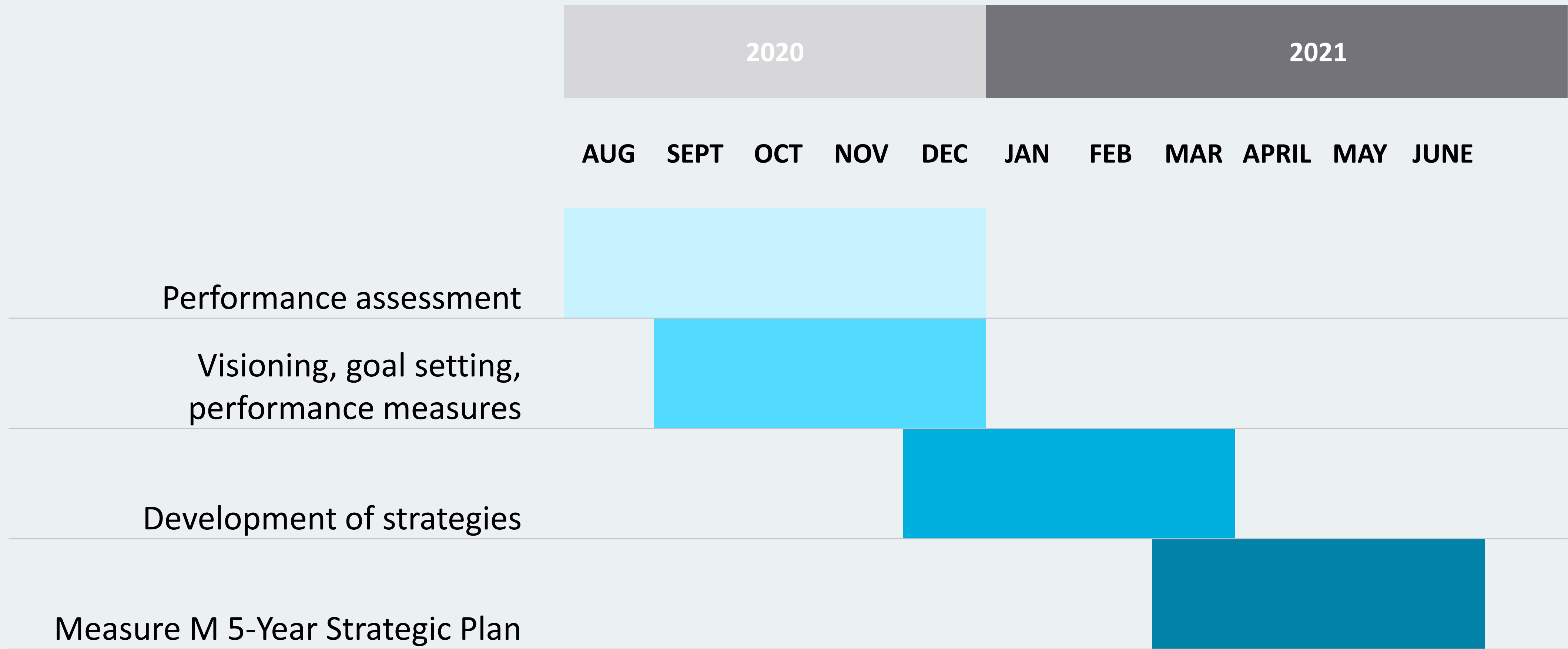


Documentation of 5-Year Plan

- Formal 5 Year Plan
- Implementation budget and schedule

Draft and Final Implementation Plan

Project timeline



Upcoming TAC meetings

November 19, 2020

Present Performance Assessment Memo *and*
Draft Vision, Goals and Objectives Memo

February 18, 2021

Share draft list of strategies

April 15, 2021

Present draft 5-Year Implementation Plan

June 10, 2021

Present Final Implementation Plan to C/CAG Board

Next steps

Local Streets & Roads survey

- Was distributed to Public Works staff and City Managers
- Please fill out by **September 23, 2020**
- One response per jurisdiction
- Request for data related to Measure M funded programs; project team may follow up



Thank you

Please contact:

Julia Wean

Project Manager

Julia.wean@steergroup.com

Patrick Miller

Project Director

Patrick.miller@steergroup.com

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